



## REED.CO.UK ENLISTS BROOKCOURT SOLUTIONS TO PROVIDE BREACH WEBDEFEND® FOR ENHANCED ONLINE USER EXPERIENCE AND PROTECTION OF A DISTINGUISHED BRAND

*Security Integrator Brookcourt Solutions Guides reed.co.uk toward Comprehensive Solution for Proactive PCI Compliance*

The UK's leading specialist recruitment and HR services provider, Reed has been providing recruitment solutions to employers and jobseekers for nearly 50 years. Continuing a tradition of innovation, reed.co.uk was launched in 1995 as the first recruitment site offered by a recruitment agency in the UK. Today, reed.co.uk is the largest private sector job site in the UK, with over 2.2m unique visitors using the site every month.

reed.co.uk has become a proven mechanism for attracting quality jobseekers to the UK's largest selection of jobs, serving the recruitment needs of both recruitment agencies and direct employers. reed.co.uk is committed to continually enhancing the online experience for the site's users, as well as protecting the company's distinguished brand.

As companies begin to supplement their traditional recruitment with the compelling usability of the web, online job seeking has soared creating massive demand for reed.co.uk. "As competition for every available job has increased, jobseekers have increasingly embraced the Internet as the first and easiest place to look for their next job." said Mark Ridley, Director of Technology for reed.co.uk. For reed.co.uk, business is booming; with unprecedented levels of site activity a robust web application security solution to monitor, protect and report on activity surrounding reed.co.uk's extensive web site and online applications is a necessity.

Brookcourt Solutions, the award winning technology integrator valued by clients for their experience, unbiased approach and informed advice, approached reed.co.uk at an opportune time. Brookcourt recommended Breach Security's WebDefend solution to help ensure reed.co.uk users maintain a positive and satisfying experience on the web site. WebDefend's detailed real-time reporting provides the information necessary to identify and quickly remediate application defects and security threats, helping ensure that reed.co.uk remains a well-known, trusted brand.

"As one of the UK's best known websites, we have to honour the trust our users place in us. We always take every step to ensure we are delivering the highest levels of service to the jobseekers, employers and agencies that benefit from reed.co.uk. Key to this is our zero-defect policy, which ensures we are focused on the quality of our code and infrastructure," said Ridley.

"Breach WebDefend serves as an early warning system for discovering issues, so that we can quickly identify, understand and resolve anomalies which could potentially impact our users."

After three months using WebDefend to monitor application activity, reed.co.uk now uses the solution to block attacks and protect its site and web applications. WebDefend is deployed out of line in reed.co.uk's environment, allowing analysis of all inbound and outbound data and the ability to block attacks with no impact on the company's web site performance. WebDefend's unique position ensures that reed.co.uk's users experience no latency, helping to enhance the online customer experience. "We spend a maximum of one hour per week managing the WebDefend system. Other than that, the system requires very little administration," said Ridley.

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## CASE STUDY

### ABOUT BREACH SECURITY

Breach Security, Inc. is the leading provider of real-time, continuous web application integrity, security and compliance that protects sensitive web-based information. Breach Security's products protect web applications from hacking attacks and data leakage and ensure applications operate as intended. The company's products are trusted by thousands of organizations around the world, including leaders in finance, healthcare, ecommerce, travel and government.

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— **Mark Ridley**  
Director of Technology  
Reed.co.uk

### ABOUT REED.CO.UK

Launched in February 1995, reed.co.uk was the first recruitment site offered by a recruitment agency in the UK.

Since then, reed.co.uk has developed into the UK's leading job site. Over 2 million jobseekers visit reed.co.uk every month, making over 45,000 job applications everyday.